



### **Asian Blending brings new category to GDT Marketplace**

Global Dairy Trade announced today that leading Singapore-based milk powder blending manufacturer, Asian Blending, is now offering premium chocolate and vanilla flavoured milk powders on GDT Marketplace.

Alan Kent, Commercial Director SIS and Asian Blending Industrial at Asian Blending said: "We chose GDT Marketplace because of Global Dairy Trade's standing and reputation within the dairy industry.

"GDT Marketplace is a great conduit for buyers to access a wide range of products. Asian Blending is a longstanding buyer on GDT Marketplace and now as a seller we want to be associated with this reliable, safe and secure way of conducting business.

"The growth of GDT Marketplace is an exciting development for the dairy industry. While traditional dairy products such as milk powders, fats and proteins are well established on Global Dairy Trade's platforms, we are excited to be introducing a new wave of product types. Our initial product offering will include flavoured milk powders with a view to introduce nutritional milk powders and instant coffee mixes in the future," he said.

Asian Blending manufactures high quality food ingredient blends, specialising in the beverage, dairy and confectionary sectors. Asian Blending's state of the art manufacturing facilities produce over 65,000 metric tonnes of dry mix blends in a range of packaging sizes from retail sized sticks or sachets through to wholesale bulk bags up to 1,000kg.

Eric Hansen, Director of Global Dairy Trade said: "Asian Blending brings premium value-added products to GDT Marketplace, illustrating the breadth of speciality dairy ingredients it is possible to sell on the platform.

"We're excited to have Asian Blending join GDT Marketplace and expand the range of products on offer, creating a truly dynamic platform for B2B dairy trading of any ingredients and consumer products at any time.

"We're pleased to see a non-traditional dairy company using GDT Marketplace, and providing another supply region for buyers of speciality dairy ingredients. Buyers want more product choice from different regions throughout the world. Asian Blending is a great example of an innovative company using GDT Marketplace to expand their international reach," said Hansen.

Asian Blending commenced sales on GDT Marketplace this month, with a total of five sellers now registered to list products on the platform.

**ENDS**



***Interested in selling dairy products on GDT Marketplace?***

***Meet Global Dairy Trade at ADPI - Chicago, April 24<sup>th</sup> and 25<sup>th</sup>***

Manufacturers of dairy products and ingredients are welcome to talk to Global Dairy Trade about selling products on GDT Marketplace, at ADPI, Chicago Marriott Downtown. Please contact [jen.ohara@globaldairytrade.com](mailto:jen.ohara@globaldairytrade.com)

### **About Asian Blending**

Asian Blending is a Singapore-based manufacturer of high-quality dry-mix products and ingredients. Since 1992 the company has been delivering complete solutions to customers from their state-of-the-art manufacturing facility. They operate under the highest food-safety standards and protocols, using a straight-through vertical line and high-precision dosing.

Their products are manufactured within a critical hygiene-control area and are subject to stringent quality controls. This has been recognised by the AVA, who have consistently awarded Asian Blending an “A” grade for food hygiene since inception. Asian Blending are absolutely committed to quality and service, ensuring the best products are delivered to their customers. For more information about Asian Blending please visit [www.asianblending.com](http://www.asianblending.com)

### **About Global Dairy Trade**

Global Dairy Trade, the world’s leader in global dairy trading, offers a range of complementary services, GDT Events, GDT Insight and GDT Marketplace, for dairy buyers, manufacturers and the financial dairy trading sector. For more information about Global Dairy Trade please visit [www.globaldairytrade.info](http://www.globaldairytrade.info)